



The Fully Integrated Engineer: Combining Technical Ability and Leadership Prowess (IEEE PCS Professional Engineering Communication Series)

By Steven T. Cerri

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College teaches you to be a good engineer. But it's likely that your college engineering courses didn't have time to teach you how to effectively contribute your ideas or how to transition to management or leadership. This book provides you with those missing tools.

- Identify patterns of behavior that don't serve you (or your organization) well and change them
- Create a plan of action that will allow for personal change that will impact your professional work
- Hone the ways that your technical work can be seen positively inside your organization
- Promote the talents and skills of the team players around you
- Become a flexible, supportive, and positive asset

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Editorial Review

From the Back Cover

College teaches you to be a good engineer. But it's likely that your college engineering courses didn't have time to teach you how to effectively contribute your ideas or how to transition to management or leadership. This book provides you with those missing tools.

This book addresses the differences between being proficient as a technical individual and effectively contributing to and leading a team to effectively contribute to various projects. *The Fully Integrated Engineer: Combining Technical Ability and Leadership Prowess* shines a light on how the habits learned in school, while contributing to individual short-term success, actually become hindrances in the modern engineering workplace if your goal is to achieve long-term success as either an engineer, a team lead, manager, or leader. The author offers specific ways to address those limiting habits, turning you into an effective team contributor and leader building toward long-term career success.

The author's approach to retooling less-than-optimal practices can transform a stale or limited career path into one that is invigorating, compelling, and personally satisfying. You will discover how to

- Identify patterns of behavior that don't serve you (or your organization) well and change them
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This book is intended for all engineers, scientists, and technologists who work on both group and individual projects and who are or who want to become leaders and managers in their companies. It is also great for engineering students who want to get a head start on their careers.

Steven Cerri, founder of STCerri International--an international training, consulting, and coaching company helps thousands of technical professionals enhance communication, management, and leadership skills. Well known in industry associations including AIAA, ASME, and IEEE, he has managed both government and commercial organizational teams. Mr. Cerri earned an MBA at Pepperdine University, an MS in Geophysics at University of Southern California, and a BS in Aeronautical Engineering at California Polytechnic State University San Luis Obispo. He received the Outstanding Professor Award at UC Santa Barbara and contributed to *The Balanced Engineer: Essential Ideas for Career Development*. More can be found at www.stevencerri.com.

About the Author

Steven Cerri, founder of STCerri International--an international training, consulting, and coaching company helps thousands of technical professionals enhance communication, management, and leadership skills. Well known in industry associations including AIAA, ASME, and IEEE, he has managed both government and commercial organizational teams. Mr. Cerri earned an MBA at Pepperdine University, an MS in Geophysics at University of Southern California, and a BS in Aeronautical Engineering at California Polytechnic State University San Luis Obispo. He received the Outstanding Professor Award at UC Santa Barbara and contributed to *The Balanced Engineer: Essential Ideas for Career Development*. More can be found at

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