



Profitable Child Care: How to Generate More Income for Your Child Care Business

By Lisa Pennington

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Increase Your Child Care Center's Profits – Today!

Did you know that approximately 12 million children under the age of five in the United States require full-time child care? For child care entrepreneurs, this means the opportunity for growth and profit is knocking on your front door. If you're just starting out on your child care journey or an existing child care program that is struggling to turn a profit, this book will get you pointed in the right direction toward sustaining a profitable child care center.

Written by Lisa Pennington, child care expert and owner of Childcare Credentialing and Consulting, LLC, *Profitable Child Care, How to Generate More Income for Your Child Care Business*, delivers practical advice for child care owners of all operations no matter how big or small. Whether you're struggling to find grant money to increase services, unsure how to write a solid business plan, or you're confused about the best way to structure your business, this book delivers practical advice and useable information that you can apply to your day-to-day operations to help you increase your profit margin and sustain a thriving business.

A fast, thought-provoking read, *Profitable Child Care, How to Generate More Income for Your Child Care Business*, will help you attain the prosperity and success you desire from your child care business today!

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Editorial Review

About the Author

Lisa Pennington is a daycare consultant recognized by the Texas Trainer Registry as well as a Texas commercial real estate agent and daycare business broker. Since 2009, Lisa has been assisting child care operators obtain their administrator credentials and regularly assists these providers with all aspects of running a financially successful child care business. From policies and procedures, continued education, and emergency preparedness plans to parent handbooks, Lisa knows what steps need to be taken to make a child care center work in a competitive playing field. She helps hundreds of child care providers every year stay current with state minimums, First Aid training, CPR, and Director Credentialing.

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