



## Michael Jordan: A Unique Insight into the Career and Mindset of Michael Jordan (What it Takes to Be Like Mike) (Basketball Biographies)

By Steve James

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***“Always turn a negative situation into a positive situation” - His Airness, Michael Jordan***

The path to success in life is often hard—and when it comes to transforming that hardship into enduring success, it’s all too easy for many people to give up. For Michael Jordan, however, obstacles were simply a key to better innovation and reaching a new solution.

In this *Michael Jordan* biography, you’ll discover about the life and times of one of basketball’s most famous players and ambassadors and **how you can take his secrets for success and apply them to your own life.**

The muscular powerhouse dominated basketball courts in the 1980s and 1990s - and in this book, **you’ll discover the training regime** that built his intimidating physique while giving him the nimble gracefulness to leave opponents in the dust.

**Outside the court, you’ll discover his successes and rare failures**, and the mind-set he used to turn even the worst situations into something better - by applying these tips to your own life, you’ll discover the silver lining in every cloud that enables you to brush off failures as a simple roadblock to what you truly want.

With a comprehensive biography following MJ’s career from high school to the NBA - and achievements outside of Hollywood and Air Jordan deals with Nike - you’ll learn all about the **creation of the Michael Jordan legend**—and **how YOU can become your own.**

While there are many Michael Jordan books out there, only a few talks about **the secrets of his success and what it takes to make it to the top.**

## **Readers will benefit from this book by learning:**

- All about Michael Jordan: his life, career, playing style, and beyond...
- **His key to success** both on the court and off the court
- Lifetime achievements
- What workouts he uses
- His training regimen, habits, and **how he deals with failures**
- Plenty of *hidden gems about MJ!*

This comprehensive biography of Michael Jordan is *the Inside Story* - it's everything you want to know about this outstanding athlete, how he became legendary, and how he maintains his status as a legend even decades after his career began. Where so many other players crash and burn after only a few years, he has remained as one of the top players.

**This book will inspire you to be the best and it will give you the steps to actually get there.** As a BONUS, you'll also receive **tips for being like Mike**, for developing his mindset.

## **This book also includes:**

- MJ's rituals, superstitions, and biggest fears
- The story behind the number 23
- Famous people that have taken their inspiration from Michael Jordan
- His basketball philosophy and techniques Jordan uses in field
- His biggest failures and how he overcame them
- Top motivational lessons that can be learned from this inspiring athlete
- And more!

**Discover how you can apply a world-famous basketball player's approach to life to your own in order to break through your own barriers and get a slam dunk you desire**

## **Would You Like To Know More?**

Download now to start reading about the legendary life and approach of Jordan and how you can forge your own path to the top in sport, business and your personal life.

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