



# Journalism: Principles and Practice

By Tony Harcup

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**Journalism: Principles and Practice** is the must-have guide to everything you need to know about how journalism works. This new edition is fully updated to cover the new essentials: social media, the impact of Twitter, and the need for an ethical approach.

This book will equip you with all the skills and savvy you need to become the resourceful yet ethical journalists of the future. New and improved features will help you:

- Get to grips with the huge impact of social and mobile media on how we gather information and tell stories
- Grasp the rights and wrongs of journalism with a new chapter on ethics and regulation
- Learn how to make the most of your skills with tips and advice from digital and other journalists
- Think through 'what would you do?' in a new feature that takes you into the real world of journalism

This new edition retains its innovative two-column structure, stylishly blending theory and practice. As relevant to the newsroom as the seminar room, it is the one book you will need to take you through your degree and into your career as a journalist.

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## **Editorial Review**

### Review

A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have. (Jon Snow)

This is a terrific text: original in its blend of theory and practice; always eminently readable; packed with references, anecdotes and ideas – and bang up to date. Above all, Tony Harcup conveys throughout his passion for responsible, reflective journalism. A must for all committed to improving the media. (Richard Keeble)

Engaging and valuable. This edition presents a thoroughly researched bedrock to teaching key concepts of journalism. Harcup's new offering of set ethical dilemmas is a seminar delight. (Paula Hearsom)

This new edition reflects how the internet has changed journalism and its landscape. Tony Harcup interlaces practical knowledge and theoretical insight in a user-friendly format to make this an excellent text for all categories of journalists and students. (Mercy Ette)

This is simply the best book for journalism students and their teachers that I have ever seen... Just over a decade ago Tony Harcup raised the bar when he used an innovative split-page technique to marry the often conflicting interests of journalism practice and the theoretical and ethical environment in which journalists operate. He has now upped the ante again with the e-book version of the third edition.

(Gary Hudson)

### About the Author

Tony Harcup teaches journalism at the University of Sheffield in the UK, and has spent more than 20 years working as a staff and freelance journalist in both alternative and mainstream media before moving into journalism education.

Tony has also researched extensively in the fields of journalism, news values, ethics and alternative media, and his books and journal articles are on students' reading lists at universities around the world.

His book *Journalism: Principles and Practice* (Sage, 2015) is now in its third edition and has been translated into several languages, including Chinese and Korean. His other titles include *The Ethical Journalist* (Sage, 2007), *Alternative Journalism, Alternative Voices* (Routledge, 2013), the *Oxford Dictionary of Journalism* (Oxford University Press, 2014) and – with Peter Cole – *Newspaper Journalism* (Sage, 2010).

In 2015 Tony was included in the Sage Video Collection with a talk on ethics in journalism:

<http://sk.sagepub.com/video/ethics-in-journalism>

## **Users Review**

### **From reader reviews:**

#### **Leroy Torres:**

Book will be written, printed, or outlined for everything. You can understand everything you want by a guide. Book has a different type. We all know that that book is important matter to bring us around the world. Close to that you can your reading proficiency was fluently. A book Journalism: Principles and Practice will make you to possibly be smarter. You can feel far more confidence if you can know about almost everything. But some of you think that will open or reading the book make you bored. It is not make you fun. Why they might be thought like that? Have you seeking best book or ideal book with you?

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#### **Emma Lavigne:**

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