The Global Macro Edge: Maximizing Return Per Unit-of-Risk

By John Netto

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With a proven personal track record of trading experience, John Netto, The Protean Trader, has found great success and personal satisfaction in working the market. Now, in *The Global Macro Edge*, he pulls back the curtain to reveal the tools and techniques he's used (and created) to identify and solve the largest problems facing investors, traders, and financial advisors today at a level of transparency rarely seen in books on investing.

The Global Macro Edge includes chapters from a talented team of market practitioners as it details how to maximize return per unit-of-risk. And, in the process, it shatters some of the longest held investment myths:

- More risk equals more return
- Money always find its most efficient home
- Emotions are your enemy
- Diversification is the only strategy you need
- Today's markets offer fewer opportunities
- Compensation should be based on returns

The Global Macro Edge presents a logical and robust investment framework that can help investors, traders, and financial advisors profitably navigate global markets by enhancing their operations, analytics, and execution. *The Global Macro Edge* gives you, the reader, both a top-down and bottom-up approach to Next Generation Investing that is driven by one overarching goal: maximizing return per unit-of-risk. Contributing authors include:

Foreword by Wesley R Gray, PhD

Neil Azous
Jessica Hoversen
Cameron Crise
Darrell Martin
Joe DiNapoli
Fotis Papatheofanous
William Glenn
Raoul Pal

Todd Gordon
Jason Roney
Patrick Hemminger
Bob Savage
Steve Hotovec
Denise Shull

John Netto is a cross-asset class trader and the creator of the Netto Number, the Risk Factor Compensation System, and the Protean Strategy, for which he was named by Collective2.com as Strategy Developer of the Month. Mr. Netto has conducted numerous live trading webinars where viewers watch his P&L, positions, and orders in real time for total transparency of his methods. He has appeared on CNBC s *Fast Money*, *Closing Bell*, and *Squawk on the Street*, as well as Bloomberg, CNN, Fox Business Channel, and PBS. Mr. Netto is also the author of *One Shot One Kill Trading*. Mr. Netto speaks, reads, and writes Japanese, Chinese, Portuguese, and Spanish to help him articulate his vision of the markets to an international audience.

A portion of the profits of this book will be donated to charities who train and place service dogs with military veterans.

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Editorial Review

Review
"The Global Macro Edge is a book that not only redefines what alpha is, but outlines exactly what to pay for it. The Netto Number, Risk Factor Compensation System, and other proposed innovations provide a template for incentive fees that Wall Street and investors can use for years to come. Learn new strategies from this veteran professional futures trader for your investing/trading. Enjoy John's debunking of myths getting in the way of your investing/trading, like "money always finds its most efficient home." Thoughtful, well-written, seeped in value, add this trading/investing book to your financial education."

-**Mike Bellafiore**, Author, *One Good Trade* and *The Play Book*, Managing Partner, SMB Capital

"*The Global Macro Edge* is a unique and generous compilation of market analysis and trading ideas from an impressive array of contributors. This book is exceedingly thorough and challenges some of the main stream philosophies of trading in a thought provoking manner. John Netto goes to great lengths to make his journey and methods transparent. No detail is spared.

"Some of the key takeaways from *The Global Macro Edge* are simple, yet profound concepts. For instance, contributor Jason Roney points that that the majority of high profile financial market publications focus on dissecting what has already happened in the markets, not what might happen in the future; he then offers his go-to sources for preemptive macro research. Similarly, there is an emphasis on identifying the market's "regime", or mode, and adjusting the employed trading strategy accordingly. I believe the depth and detail offered by *The Global Macro Edge* is unmatched in the marketplace, and belongs in all trading libraries."

-**Carley Garner**, Commodity Broker/Analyst at DeCarley Trading, and author of *Higher Probability Commodity Trading*

"Netto's goal to recalibrate how investors assess information, opportunity, and performance in the markets is laudable given his impressive trading performance during 2010-2015, while he was writing this book. In a style that will give you as many goosebumps as an Adele song, Netto not only redefines what investment skill is, but also how one should be compensated for it.

"The information and processes outlined in *The Global Macro Edge* is groundbreaking and will equally empower Wall Street and Main Street. Particularly striking was the versatility of The Netto Number, an innovative risk-based metric, and how it can be leveraged in many areas where decades of incentive fee dogma have taken deep roots. *The Global Macro Edge* imparts the wisdom of successful investing in an very illustrative and surprisingly entertaining fashion."

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Users Review

From reader reviews:

Mario Rice:

Now a day folks who Living in the era exactly where everything reachable by connect with the internet and the resources included can be true or not demand people to be aware of each data they get. How many people to be smart in having any information nowadays? Of course the correct answer is reading a book. Looking at a book can help individuals out of this uncertainty Information particularly this The Global Macro Edge: Maximizing Return Per Unit-of-Risk book because this book offers you rich details and knowledge. Of course the knowledge in this book hundred per cent guarantees there is no doubt in it you probably know this.

Julia Sullivan:

The publication with title The Global Macro Edge: Maximizing Return Per Unit-of-Risk contains a lot of information that you can learn it. You can get a lot of profit after read this book. This specific book exist new know-how the information that exist in this publication represented the condition of the world currently. That is important to yo7u to find out how the improvement of the world. This specific book will bring you with new era of the the positive effect. You can read the e-book with your smart phone, so you can read the idea anywhere you want.

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