



Introduction to Public Health Organizations, Management, and Policy (Public Health Basics)

By James A. Johnson

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Students pursuing a career in public health will be met with diverse and dynamic challenges. From the impact of a cholera outbreak after a natural disaster to promoting healthier lifestyles, protecting our communities will require our vigilance and creativity in finding new and better ways to address these complex problems. Led by series editor Dr. Carleen Stoskopf, PUBLIC HEALTH BASICS introduces undergraduate students to contemporary public health issues ranging from epidemiology, management, data analysis, and health promotion. Through this book series, students will grapple with the major public health issues we are facing locally and globally, while learning and putting into practice the principles of public health. INTRODUCTION TO PUBLIC HEALTH ORGANIZATIONS, MANAGEMENT, AND POLICY, the second offering in this new series, provides a detailed introduction to public health organizations and their management. Initial chapters are devoted to exploring foundational concepts, practical applications, and new directions in each domain. Subsequent chapters focus on public health organizations at all levels, from large federal organizations and research centers, to county and local public health agencies. In addition to providing a critical understanding of individual, group, and organization behavior, the author outlines effective approaches to facilitate and manage inevitable organizational change in a productive, sustainable way by applying knowledge of power, influence, motivation, and leadership. This text enhances your knowledge and skills in preparing for a successful career in public health.

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Editorial Review

Review

"It gives a nice overview of federal agencies related to protecting the public's health, which is right on target for undergraduates who wish to pursue careers in public health; it will be especially useful for those who wish to pursue government careers. I wish I had an overview such as this when I was an undergraduate student." Minnjuan W. Flournoy, PhD, MPH, MBA, University of South Carolina, Institute for Partnerships to Eliminate Health Disparities Columbia, South Carolina

About the Author

Dr. James A. Johnson specializes in health systems and organization development. He is a professor of health administration in the Dow College of Health Professions at Central Michigan University, an adjunct professor of health policy at Auburn University-Montgomery, and former chair of the Department of Health Administration and Policy at Medical University of South Carolina. Dr. Johnson is also an active researcher and health science writer, with over 100 journal articles and 14 books published. He is the former editor of the Journal of Healthcare Management and is a contributing editor for the Journal of Health and Human Services Administration. In addition to working closely with the World Health Organization (WHO) and ProWorld Service Corps on international public health projects, he is a regular delegate to the World Health Congress and a long-term active member of the American Public Health Association (APHA) and the Association of University Programs in Health Administration (AUPHA). Dr. Johnson has been an invited lecturer at top universities around the globe, has served on many boards (including for AUPHA), and currently serves on the Advisory Board of the Joint Africa Working Group, the Board of Directors of the Africa Research and Development Center, the Advisory Board of the Center for Collaborative Health Leadership, and the Board of Advisors for Health Systems of America. He is also actively involved in the development of a Center for Health Systems and Policy Research at CMU. Dr. Johnson completed his Ph.D. in health policy and administration at Florida State University and his M.P.A. in health care administration at Auburn University.

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