



## Doing Ethnography Today: Theories, Methods, Exercises

By Elizabeth Campbell, Luke Eric Lassiter

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*Doing Ethnography Today* explores the methodologies and theories behind contemporary, collaborative ethnography and provides an opportunity to cultivate experience with included exercises.

- Presents ethnography as creative and artful rather than analytical or technical
- Emphasises the collaborative nature of ethnography
- Structured exercises cultivate practical experience
- Includes a discussion on indexing and interpreting project materials
- Provides guidance on interview questions and selecting appropriate field equipment

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### Editorial Review

#### Review

“This wonderfully written text by two respected scholars fills a much needed space for doing field studies in contemporary times. The authors draw on their own experience in conducting collaborative ethnographies to provide theoretical and methodological guidance for both seasoned and neophyte researchers.” – *Elizabeth Chiseri-Strater, University of North Carolina, Greensboro*

“Changing purpose and collaborative practice are reshaping the ways in which ethnographers 'do' ethnography; this fine book shows not only how but also why ethnographic research is evolving.” – *Graham Crow, University of Edinburgh*

“*Doing Ethnography Today* is a book that practitioners, students, and teachers have been hoping to find for a long time. It represents a paradigm shift in understanding how ethnographies are created, and synthesizes the best practices of collaborative ethnography. Using it will give you a roadmap to create rigorous, ethical, and artful projects that can have important lives in the world.” – *Rachel Breunlin, Neighborhood Story Project*

#### From the Back Cover

Ethnography begins and ends with people. Combining both theory and practice, *Doing Ethnography Today* emphasizes the ways that collaboration provides the foundation on which contemporary ethnography is built and sustained. An unconventional guide to doing ethnography, this book shows that ethnography is personal as well as collaborative, creative and artful rather than analytical or technical, and, oriented towards dynamic and complex ideas of culture and society, has within it the possibility for social change.

In-depth discussions of critical issues around contemporary practice are combined with exercises, which provide the opportunity to cultivate experience in ethnographic fieldwork, reading, and writing that explore collaborative possibilities for doing ethnography today. Coverage includes guidance on interview questions and selecting appropriate field equipment, while lists of suggested readings and websites offer additional resources on key subjects.

#### About the Author

**Elizabeth Campbell** is Assistant Professor of Curriculum and Instruction at Marshall University's College of Education and Professional Development, USA. Before moving to academe, she worked in community development as a folklorist, writer, and museum curator.

**Luke Eric Lassiter** is Professor of Humanities and Anthropology and Director of Marshall University's Graduate Humanities Program, USA. His books include *The Chicago Guide to Collaborative Ethnography* (2005) and *Invitation to Anthropology* (4<sup>th</sup> edition, 2014). In 2007, he founded the journal *Collaborative Anthropologies* and served as its editor or co-editor until 2013.

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**Beverly Hill:**

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