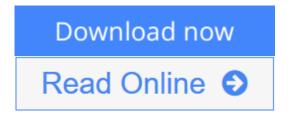


Digital Marketing (6th Edition)

By Dave Chaffey, Fiona Ellis-Chadwick



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Dave Chaffey is a digital marketing consultant and publisher of marketing advice site SmartInsights.com. He is a visiting lecturer on marketing courses at Birmingham, Cranfield and Warwick universities and the Institute of Direct Marketing.

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