



# The Beauty Industry Survival Guide: A Salon Professional's Handbook

By Tina Alberino

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My name is Tina Alberino and I wrote this book to save you. This is not another lame book full of recycled beauty business advice. This book serves as the literary equivalent of a kick in the ass and a punch to the throat. You hold in your hands a raw depiction of the true nature of this industry and a compendium of harsh lessons. The vast majority of these lessons aren't taught in schools and don't appear in textbooks; they're learned through experience—often in a way that is less-than-gentle. This book will help you navigate the sometimes tumultuous waters of the beauty business; they run deep, the currents are swift, and the tides shift quickly. The journey can certainly be treacherous. Don't learn these lessons the hard way.

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## **The Beauty Industry Survival Guide: A Salon Professional's Handbook** By Tina Alberino **Bibliography**

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Review

"School prepares you to take a test. This book prepares you for every damn thing that follows."

*-Lisa Chakan, Cofounder and Editor*

*Lozlosa (lozlosa.com)*

About the Author

A licensed cosmetologist and beauty industry advocate, Tina Alberino is a trusted resource, providing a wealth of information and personalized advice. Her areas of expertise include employment law, tax law, ethical salon management practices, and professional development. She is an educator, management consultant, blogger, and freelance columnist whose work can be found on her blog, This Ugly Beauty Business and in The Stylist Newspapers each month.

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