

Gravitas: Communicate with Confidence, Influence and Authority

By Caroline Goyder



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Have you ever wondered why some people earn attention and respect when they speak and others don't? The secret to their success can be summed up in one word: gravitas.

In this revolutionary new book, leading voice coach and speaker Caroline Goyder reveals how to speak so others will listen. Through simple techniques to build your natural gravitas, you will learn how to express yourself clearly with passion and confidence to persuade, influence and engage listeners. By being grounded in your values and capabilities, you will gain the authority needed to make people sit up and pay attention.

Each chapter guides you step-by-step through practical techniques and exercises to give you the skills for great presentations, productive meetings and persuasive pitches. You'll overcome anxiety, learn how to deal with difficult people and feel calm and in control when public speaking.

An essential tool for the modern workplace, *Gravitas* will transform the way you think about yourself and your powers of communication.



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Editorial Review

About the Author

Caroline Goyder is a leading voice coach and keynote speaker with more than 15 years of experience providing voice and gravitas training to people of all ages. She was named by *Red* magazine as one of Britain's top coaches.

Users Review

From reader reviews:

Amanda Bell:

In this 21st hundred years, people become competitive in most way. By being competitive at this point, people have do something to make all of them survives, being in the middle of typically the crowded place and notice by surrounding. One thing that at times many people have underestimated this for a while is reading. That's why, by reading a book your ability to survive raise then having chance to remain than other is high. For yourself who want to start reading any book, we give you this kind of Gravitas: Communicate with Confidence, Influence and Authority book as basic and daily reading guide. Why, because this book is more than just a book.

Harry Greene:

Reading can called imagination hangout, why? Because when you are reading a book mainly book entitled Gravitas: Communicate with Confidence, Influence and Authority the mind will drift away trough every dimension, wandering in each aspect that maybe not known for but surely will become your mind friends. Imaging every single word written in a guide then become one web form conclusion and explanation that maybe you never get ahead of. The Gravitas: Communicate with Confidence, Influence and Authority giving you a different experience more than blown away the mind but also giving you useful details for your better life within this era. So now let us show you the relaxing pattern is your body and mind are going to be pleased when you are finished studying it, like winning an activity. Do you want to try this extraordinary investing spare time activity?

Patricia Beall:

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Gloria Castaldo:

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