



Essentials of Organizational Behavior: An Evidence-Based Approach

By Terri A. Scandura

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Essentials of Organizational Behavior: An Evidence-Based Approach equips students with the theory, research, and skills they need to be effective leaders and managers in today's organizations. Author Terri A. Scandura utilizes a toolkit of real-life case studies, assessments, and exercises to teach students how organizational behavior can improve performance at every level in the workplace. With an emphasis on developing critical thinking skills and applying research to real scenarios, this book is a must-have resource for any student looking to enter the professional workforce.

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Editorial Review

Review

“Professor Scandura presents a wonderful vision for an advanced organizational behavior text. As students of organizational behavior enter the workplace, one of the major challenges they face [is] applying theory to practice. Professor Scandura’s exemplary work is a contemporary model where students can fully appreciate the science-practitioner model of organizational leadership.” (Chan Hellman)

“Scandura’s text provides a view of organizational behavior for the leader that is relevant to today’s education at both undergraduate and graduate levels. The opportunities to apply this learning are embedded in every chapter and accessible for all students.” (Marie Hansen)

“The Scandura text provides a rich contribution to the traditional Organizational Behavior conversation. It is well- grounded in behavioral theory and contemporary organizational research and promotes the tangible application of both.” (DeNisha McCollum)

“Scandura offers a rigorous, evidence-based approach to Organizational Behavior that is presented in a straightforward, easy to read style. I think students will enjoy reading this book, and learn a lot while doing so.” (Hannah R. Rothstein)

“Scandura’s OB text is pitched at a level that will resonate well with MBA students.” (Carrie Hurst)

“In order to compete in today’s world, students must be knowledgeable of current events. The case studies incorporated in this text enable students to share experiences with their peers and to feel more equipped in solving real world problems.” (Minerva Cruz)

“Finally we have a text that combines leadership and organizational behavior. Terri Scandura has done it! This approach gives leaders a strong foundation on how leaders can apply organizational behavior principles to improve performance at every level in the workplace.” (Jim Bryan)

“Wonderful integration of Leadership for the OB student. Provides tools that will be useful early in the careers of our students.” (Michael R. Buckley)

“After many years of teaching, I am finally happy to see a text that only focuses on material that is truly useful for today’s business students. Students are interested in gaining the tools to become good managers, not a historical overview of the field. This text emphasizes material that is most current and relevant.” (Cecily Cooper)

“The authors concise “plain talk style” simplifies complex concepts and research, enabling students to easily grasp contemporary issues and solutions associated with Organizational Behavior.” (Jay Jacobson)

“Breaks the mold in management text books and management education.” (James W. Bishop)

“Scandura’s new text delivers on the promise of a concise yet substantive and evidence-based survey of

Organizational Behavior.”
(David McCalman)

“Terri Scandura’s textbook with its central focus on leadership highlights the notion that leadership is at the crux of organizational behavior and that training students to do is what we as instructors should be about. This is especially true for student-managers pursuing MBA degrees. Everything we do in class, everything we teach, every assignment and every paper should give student-managers a down-to-earth lift toward effective leadership. Scandura’s textbook addresses leadership issues and shows how theories and concepts of OB can help students in their careers.”

(Robert Toronto)

“This text offers a practical research-based approach to the study of organizational behavior and provides a meaningful description of the leader’s role in the organization.”

(Joel Baldomir)

“The integration of a leadership perspective into each topic and the presentation of possible implications for the practice of leadership are rare and valuable contributions to the study and understanding of organizational behavior. This textbook will be useful for students not only while they are in the classroom, but as they enter (or re-enter) the contemporary and complex situational contexts of real-world organizations.”

(Jody A. Worley)

About the Author

http://sba07.bus.miami.edu/dev_new/sections/fac_directory/fac_page.jsp?user_id=3

Users Review

From reader reviews:

Mary Bingham:

This Essentials of Organizational Behavior: An Evidence-Based Approach usually are reliable for you who want to be described as a successful person, why. The explanation of this Essentials of Organizational Behavior: An Evidence-Based Approach can be on the list of great books you must have will be giving you more than just simple reading through food but feed you actually with information that maybe will shock your before knowledge. This book will be handy, you can bring it everywhere you go and whenever your conditions in the e-book and printed kinds. Beside that this Essentials of Organizational Behavior: An Evidence-Based Approach giving you an enormous of experience like rich vocabulary, giving you tryout of critical thinking that we realize it useful in your day action. So , let's have it appreciate reading.

Robert Brown:

Spent a free time to be fun activity to try and do! A lot of people spent their spare time with their family, or their particular friends. Usually they accomplishing activity like watching television, planning to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? Might be reading a book is usually option to fill your free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to try look for book, may be the reserve untitled Essentials of Organizational Behavior: An Evidence-Based Approach can be good book to read. May be it is usually best activity to you.

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