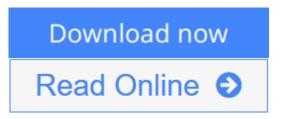


Enterprise Resource Planning 3rd Edition

By ALEXIS LEON



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his book is about enterprise resource planning (ERP) systems. It is also about how a business works and how information systems fit into business operations. ERP is a suite of business management software that allows an organization to use a system of integrated applications to manage its operations. ERP systems integrate all departments and functions across a company onto a single computer system that can serve the entire organization. This real-time data integration and sharing throughout the companys functional areas increases the efficiency of operations and helps managers to make better decisions.

Today, the power of ERP systems is augmented by a host of technologies likebusiness intelligence (BI), e-business and e-commerce, business process re engineering (BPR), data warehousing, data mining, on-line analytical processing (OLAP), product life cycle management (PLM), supply chain management (SCM), customer relationship management (CRM), geographic information systems (GIS), etc. The basic goal of an ERP system is to provide one central repository for the data that is shared by various ERP facets in order to ensure the smooth flow of information across the organization.

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