



# How to Win Any Argument: Without Raising Your Voice, Losing Your Cool, or Coming to Blows

By Robert Mayer

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Are you anticipating an argument with your boss when you ask for a raise?

Are you expecting trouble from a supplier, contractor, landlord or subordinate?

Are you the parent of an argumentative teen or a teen with an argumentative parent?

The art of the argument—the pro's game of knowing what to say, how to say it, and when to say it. Winning arguments without raising your voice, losing your cool, or coming to blows. Without bulldozing and browbeating the other guy. Without offending or embarrassing anyone, including yourself.

Winning arguments with confidence, grace and ease.

If you're ready, Bob Mayer will show you how in a light, humorous, page-turning read filled with personal and celebrity anecdotes and riveting tidbits. What is the book's secret? "It's martial. It's mental judo. Where you use the other guy's energy to win. It's mind-set. It's charisma." That's how the New York Times describes Bob Mayer's winning methodology.

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#### **About the Author**

Larry King, calls Bob Mayer "a lawyer's lawyer." Mayer conducts negotiation, mediation, and persuasion seminars and workshops for M.B.A. students, lawyers, and law school students, professional associations, and businesses. He lives in Los Angeles.

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