



How To Be Your Own Booking Agent: THE Musician's & Performing Artist's Guide To Successful Touring

By Jeri Goldstein

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The award-winning, How To Be Your Own Booking Agent THE Musician's & Performing Artist's Guide To Successful Touring is one of the top selling music and performing arts business books. It is regularly selected by professors teaching music business and the performing arts and is continually recommended by musicians and performing artists worldwide. Goldstein's unique step-by-step guide and resource book is artfully organized into 488 pages of savvy advice, realistic methods and action plans for the performing artist and is now available in its Revised 3rd Edition. It provides current immigration regulations for touring artists, a completely rewritten Internet Marketing chapter along with exciting new insights from experienced professionals in the entertainment industry. The 24 chapters have completely updated resource sections following each chapter packed with recommended books, directories, web sites and new conferences to help performers achieve their career goals.

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The award-winning, How To Be Your Own Booking Agent THE Musician's & Performing Artist's Guide To Successful Touring is one of the top selling music and performing arts business books. It is regularly selected by professors teaching music business and the performing arts and is continually recommended by musicians and performing artists worldwide. Goldstein's unique step-by-step guide and resource book is artfully organized into 488 pages of savvy advice, realistic methods and action plans for the performing artist and is now available in its Revised 3rd Edition. It provides current immigration regulations for touring artists, a completely rewritten Internet Marketing chapter along with exciting new insights from experienced professionals in the entertainment industry. The 24 chapters have completely updated resource sections following each chapter packed with recommended books, directories, web sites and new conferences to help performers achieve their career goals.

How To Be Your Own Booking Agent: THE Musician's & Performing Artist's Guide To Successful Touring By Jeri Goldstein Bibliography

- Sales Rank: #716059 in Books
- Brand: Brand: New Music Times, Incorporated, The
- Published on: 2008-11-10
- Released on: 2008-11-10
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.15" w x 7.00" l, 1.94 pounds
- Binding: Paperback
- 510 pages

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Editorial Review

Review

" One of the most important music industry books on the market today. Expert advice, tips and career strategies!" -- *Shawn Fields, CEO, Editor, Getsigned.com*

"Goldstein's book takes a career from oblivion to stardom, on one's own terms, while maintaining artistic integrity." -- *RAVI, singer/songwriter, former guitarist of triple GRAMMY nominee, HANSON*

"It's the most helpful book on that, "making money, making music" topic that I've ever seen." -- *Derek Sivers, CEO, CDBABY.Com*

From the Publisher

This award-winning, unique, step-by-step guide and resource book, *How To Be Your Own Booking Agent*, is now available in its Revised 2nd Edition. Packed with helpful hot tips, savvy advice from industry professionals, realistic methods and action plans enhanced by completely updated resource sections following every chapter including recommended books, directories, web sites, businesses, new conferences and much more, truly is *THE Musician's & Performing Artist's Guide To Successful Touring*.

From the Author

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