



Health Care Budgeting and Financial Management, 2nd Edition

By *William J. Ward Jr.*

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In today's chaotic health reform environment, it is especially important for non-financial health care managers to have a practical guide to the tools and concepts they need to manage their human, supply, and equipment resources.

- Offers simple and complex financial terms and concepts in an easily digestible and comprehensive format
- Provides relatable real-world examples to illustrate concepts
- Updates the highly regarded and widely used text, *Health Care Budgeting and Financial Management for Non-Financial Managers*
- Supplies the perspective of a person managing resources rather than that of an academic theorist
- Offers a unique perspective connecting clinical, operational, and financial themes

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About the Author

William J. Ward, Jr., MBA, is associate professor of health finance and management at the Johns Hopkins Bloomberg School of Public Health and a former senior health care operational and financial executive.

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