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By Chris Argyris

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A three-pronged approach to overcoming mediocrity, presented by one of the nation's top business theorist. Replete with case examples, this book details how employee reasoning, learning and action--properly developed--can counteract the self-defeating behavior affecting many organizations.

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- Sales Rank: #1767273 in Books
- Brand: Brand: Jossey-Bass
- Published on: 1982-05-18
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 6.50" w x 1.00" l,
- Binding: Hardcover
- 500 pages

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Review

"This book summarizes ten years of work on the theory of reasoning and action that was first introduced by Argyris and Schon in 1974 (Theory in Practice). The organization consulting field needs more of this kind of theory combined with analysis of the processes used by its practitioners."

From the Back Cover

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About the Author

CHRIS ARGYRIS is James Bryant Conant professor of organizational behavior in the graduate schools of business and education at Harvard University. His previous Jossey-Bass books include Action Science (with Robert Putnam and Diana McLain Smith, 1985), and Theory in Practice (with Donald A. Schojn, 1974).

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