



Microeconomics in Context

By Neva Goodwin, Julie Nelson, Frank Ackerman, Thomas Weisskopf

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Designed for one-semester use, this innovative, principles-level text takes a broad 'contextual' approach to economics - including serious consideration of ecological, feminist, and social concerns - while still including coverage of the standard microeconomic concepts and models. Unlike most microeconomics textbooks, which focus exclusively on markets and efficiency, this book starts with the question of human well-being and then examines how economic activities can contribute to, or detract from, well-being. It addresses such critical concerns as ecological sustainability, distributional equality, the quality of employment, and the adequacy of living standards. Like its companion volume, "Macroeconomics in Context", this text includes discussions of historical, institutional, political, and social factors that encourage students to engage with the subject matter. An Instructor's Resource Manual, Test Bank, and Student Study Guide are available on the authors' website for instructors who adopt the text.

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