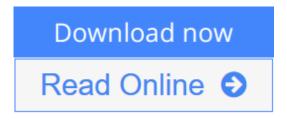


Global Comparative Management: A Functional Approach

By Ralph B. Edfelt



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The first current comprehensive treatment of comparative management available in a single-authored package, **Global Comparative Management: A Functional Approach** offers an interdisciplinary discussion of management functions, practices, patterns, and problems relating to a wide variety of national and regional settings. Author Ralph Edfelt places management concepts into temporal and contextual perspective, gives broad overviews of management theory, and describes global macroenvironmental trends. Readers will gain the knowledge and insight necessary for becoming effective managers, employees, and citizens in today's increasingly interdependent world.

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