

Employee Engagement For Dummies

By Bob Kelleher



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The easy way to boost employee engagement

Today more than ever, companies and leaders need a road map to help them boost employee engagement levels. *Employee Engagement For Dummies* helps employers implement the necessary plans to create and sustain an engaging culture, allowing them to attract and retain the best people while boosting their productivity and creativity.

Employee Engagement For Dummies helps you foster employee engagement, a concept that furthers an organization's interests through ensuring that employees remain involved in, committed to, and fulfilled by their work. It covers: practical steps to boost employee engagement with your company or team; how to engage different generations of employees; the keys to reduce voluntary employee turnover; practical tools to help retain and engage your employees; processes that will boost employee retention and productivity; hiring the best fits from the start; and much more.

- Helps you recognize and understand the impact of positive employee engagement
- Helps you attract and retain the best employees

Employee Engagement For Dummies is for business leaders at all levels who are looking to better engage their employees and increase morale and productivity.



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Employee Engagement For Dummies By Bob Kelleher Bibliography

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Editorial Review

From the Back Cover

Learn to:

- Boost employee engagement levels, productivity, and creativity
- Create and sustain an engaging culture
- Attract and retain the best people

Create and sustain an engaging culture for your employees

Today more than ever, companies and leaders need a road map to help them boost employee engagement levels. *Employee Engagement For Dummies* helps you implement the necessary plans to create and sustain an engaging culture, allowing you to attract and retain the best people while boosting their productivity, morale, and creativity.

- Employee engagement 101 get started with employee engagement basics, find your employee engagement baseline, and make the connection between engagement and motivation
- Drive home engagement engage employees through leadership, use each generation's values to engage them, and drive engagement through team development, branding, and gamification
- You're hired find the lowdown on hiring for engagement, from interviewing job candidates to effective onboarding techniques to foster engagement
- Measure engagement discover how to measure and recognize engagement, from setting performance goals to offering rewards and recognition (and everything in between)

Open the book and find:

- How to make a business case for employee engagement
- The effectiveness of using each generation's values to engage them
- The importance of communication to engagement
- Characteristics of an engaged team
- How to help struggling employees
- Ten ways to engage new hires
- How engaged employees help your bottom line
- Quick recognition ideas that will boost engagement

About the Author

Bob Kelleher is a leading author, speaker and founder and CEO of the Employee Engagement Group. He has authored the best selling **Louder Than Words**: 10 Practical Employee Engagement Steps That Drive Results, **Creativeship**, A Employee Engagement Fable, **Employee Engagement** for Dummies, and **I-Engage**, Your Personal Engagement Roadmap. In addition, he has co-authored **Customer Experience** for Dummies, with Roy Barnes.

A noted thought leader and in-demand consultant and keynote speaker, Bob travels the globe sharing his award-winning programs and insights on employee engagement, leadership, and workforce trends. His best practices are culled from his years researching and consulting with "best-in-class" companies, along with his

work as Chief Human Capital officer of a Fortune 500 professional services firm and Chief Operating Officer and EVP of Organizational Development of an international consulting firm. Visit EmployeeEngagement.com and BobKelleher.com for more information.

Users Review

From reader reviews:

Anthony Thies:

As people who live in often the modest era should be update about what going on or facts even knowledge to make these people keep up with the era that is always change and make progress. Some of you maybe will update themselves by reading books. It is a good choice for you personally but the problems coming to a person is you don't know which you should start with. This Employee Engagement For Dummies is our recommendation to cause you to keep up with the world. Why, because book serves what you want and want in this era.

Daniel Hayes:

Spent a free a chance to be fun activity to complete! A lot of people spent their down time with their family, or their own friends. Usually they undertaking activity like watching television, likely to beach, or picnic from the park. They actually doing same thing every week. Do you feel it? Do you want to something different to fill your current free time/ holiday? Could possibly be reading a book may be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of book that you should read. If you want to test look for book, may be the publication untitled Employee Engagement For Dummies can be very good book to read. May be it is usually best activity to you.

Jill Lee:

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Irma Lovern:

In this time globalization it is important to someone to acquire information. The information will make you to definitely understand the condition of the world. The condition of the world makes the information much easier to share. You can find a lot of sources to get information example: internet, newspaper, book, and soon. You can view that now, a lot of publisher that print many kinds of book. The particular book that

recommended for your requirements is Employee Engagement For Dummies this reserve consist a lot of the information of the condition of this world now. That book was represented just how can the world has grown up. The words styles that writer use for explain it is easy to understand. Often the writer made some exploration when he makes this book. Honestly, that is why this book acceptable all of you.

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