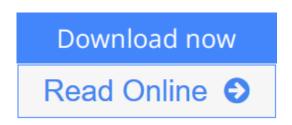


Case Studies In Organizational Behavior And Theory For Health Care

By Nancy Borkowski, Gloria Deckard



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This compendium of 35 case studies examines managerial and organizational behavior concepts put to practice in everyday, real-world healthcare settings. Through these cases, students will gain skills, confidence, and a clear understanding of the application of theory. This is one of the few collections that offers case studies specific to the theories of organizational behavior, within the healthcare setting. Case studies topics include chapters such as "' I Don't Want to Get Fired, But...", "Readiness and Change Management During Electronic Medical Records Adoption", " Joint Patient Liaison Office: Building a Streamlined Unit", "The Tardy Drama Queen", "It's Just Not Fair!", "When Increased Diversity Improves Team Performance", "Whose Patient Is It? ", " Managing Organizational Growth during a Time of Downsizing", "Working Toward Collaborative Care", " The Struggle for Power at Midwest Hospital System", "Conflict at the Academic Medical Center: Productivity Levels", " EMR System: A Blessing or A Curse?", "The New Manager's Challenge", and much more.

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